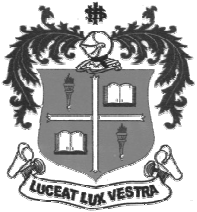


**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**U.G. DEGREE EXAMINATION – GENERAL ENGLISH**

**SECOND SEMESTER – APRIL 2013**

**EL 2054 - POWER COMMUNICATION IN ENGLISH**

Date : 25/04/2013

Dept. No.

Max. : 100 Marks

Time : 9:00 - 12:00

**Answer the following questions:**

**(10x10=100marks)**

1. Elaborate on the Process of Communication.
2. What are the 2 Factors and 7 Skills needed for Public Speaking?
3. Draft a speech on the following topic: “Corruption is an anti-national activity.”
4. Can use of Power Point alone result in effective communication?
5. Why is Group Discussion used as a mode of selection by the corporate sector?
6. Why are Listening Skills crucial for success in a group discussion?
7. Explain how participation in group discussion helps develop team work skills.
8. What are the differences between a telephone interview and a conventional job interview?
9. Why do students need Career Guidance in college?
10. Imagine you have completed your college studies and have graduated with distinction. Prepare your Curriculum Vitae and attach it with a letter of application for a teaching job in a matriculation school.

\*\*\*\*\*